

aspire

about. aspire

aspire is a skills-driven professional development course designed for artists, curators and arts professionals, delivered by industry experts to further your career in contemporary visual arts. Join a community of creative professionals, foster new relationships with prospective project partners and acquire practical experience by curating a Communal Space exhibition at a reputable National Portfolio Organisation.





Course Leader

Ricardo Reverón Blanco



Ricardo Reverón Blanco is an author, curator and art writer. He is Curator & Programme Manager at Aspex Portsmouth and the co-founder of UnderExposed, a photography platform and collective dedicated to encouraging artistic collaboration.

Ricardo has worked on a plethora of curatorial projects and publications, including Photoworks' From Little Acorns - Festival in a Box, Johnny Pitts' solo exhibition Home is not a Place at Graves Gallery, Light which was exhibited at Peckham 24 (2021).

Guest Speakers

Leo Burtin

Leo Burtin is a lecturer in Cultural Business and Management at the University for the Creative Arts. His pedagogical practice focusses on enabling creative people to develop business acumen, with a particular focus on developing skills in fundraising, financial management, organisational and creative development. He has 15 years of professional experience as a creative producer and artistic director, working across the visual arts, performance and community arts sectors. With a focus on talent and community development, his work within the field of creative careers and creative enterprise seeks to nurture strategic insight and proactive practical support to bolster artistic ambition.



Kirstie Banks

Kirstie Banks is Marketing and Communications Manager at Aspex Portsmouth. She started her career as a communications intern and her determination and inquisitiveness to grow professionally has seen her work her way up as a self-taught arts marketer to her current position at Aspex, where she oversees the development and delivery of the organisation's multifaceted marketing strategy.

Kirstie is a passionate advocate for the development of a more inclusive and accessible visual arts sector.

Masterclass Overview

Fundraising for your Project

Participants will look at the various approaches to fundraising, from individual giving to grant applications.

Topics include:

- Giving versus bidding
- Fundraising Events
- Arts Council Applications
- Individual giving
- Managing donor relationships

Budgeting & Project Management Masterclass

In this masterclass, you will cover a range of concepts that provide a broad understanding of project management and budgeting.

Topics include:

- Forecasting Budgets
- Event design and conceptualisation
- Risk management
- Tools for planning and managing events

Arts Facilitation Practice

Learn strategies and techniques to encourage community participation in projects, events and activities.

Topics include:

- Building trust with the community
- Effective communication strategies
- Engagement tools and techniques
- Arts Facilitation as methodology
- Measuring and evaluating engagement
- Overcoming challenges
- Case studies and best practices

Promoting you own Work

Get equipped with the tools needed to create and manage successful marketing campaigns and developing a distinct brand and visual identity.

You will learn how to:

- Develop and deliver a digital campaign
- Create a distinct brand/visual identity
- Audience development
- Understand and apply digital marketing trends
- Social media for artists/arts professionals
- Content creation and storytelling

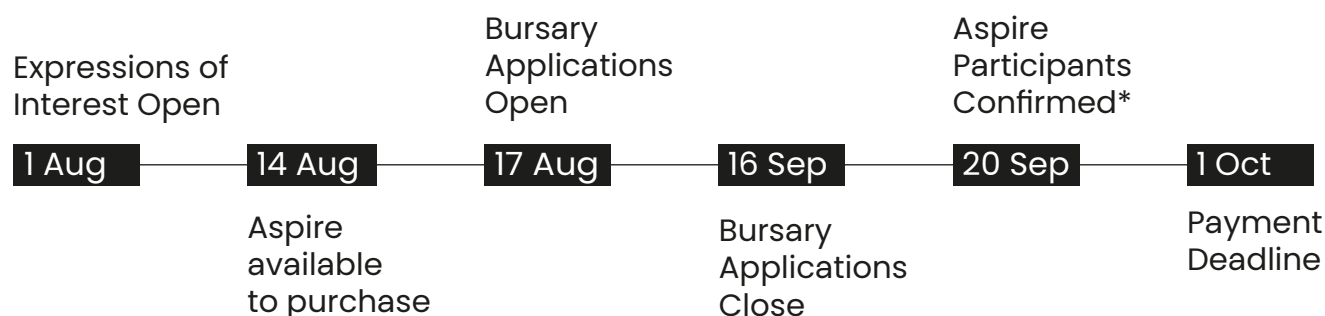
Curatorial Masterclass

In two curatorial masterclasses, you will gain hands-on experience in all aspects of curating a Communal Space exhibition at Aspex.

You will learn how to:

- Conceptualise an Idea
- Gather the work necessary to exhibit
- Manage consent forms
- Install
- Write an interpretation panel

Timeline



Course Commences

Aspire will be delivered in person in Aspex Portsmouth's Communal Space on a monthly basis from 1-4 pm, culminating in the installation and opening of a Communal Space exhibition in March 2025.

8 October

Curatorial Masterclass with Ricardo Reveron Blanco

This masterclass will detail how to coordinate and deliver an exhibition, from developing a concept to the final interpretation panel.

12 November

Fundraising for your Project with Leo Burtin

Develop your understanding of the various approaches to fundraising, from individual giving to grant applications.

10 December

Budgeting & Project Management with Ricardo Reveron Blanco

Cover a range of concepts that provide a broad understanding of project management and budgeting.

7 January

Arts Facilitation Practice with Ricardo Reveron Blanco

Learn strategies and techniques to encourage community participation in projects, events and activities.

11 February

Promoting your own Work with Kirstie Banks

This workshop is designed to equip you with the tools needed to create and manage successful marketing campaigns and develop a distinct brand and visual identity.

11 March

Curatorial Masterclass with Ricardo Reveron Blanco

In the final curatorial masterclass get hands on with the installation and realisation of a communal space exhibition.

Communal Space Exhibition Opens

*Paid places for Aspire will close at Midnight on 30 September 2024

FAQS

When does the course start?

Course Starts: October 2024

Course Ends: March 2025

How many places are there?

Aspire has 15 places, with 3 spaces reserved for participants on a bursary.

Paid places will be given on a first served basis.

How do I sign up?

To reserve your place in the 2024 course, please complete your booking by

12 Midnight on Friday 20 September

Where do I pay?

The full course payment of **£360** can be made via ArtTickets (supported by Artfund)

If paying the fee in one installment is a difficulty for you, please contact ricardo@aspex.org.uk.

Can I get a bursary?

Candidates who have been raised or find themselves in less favourable social and economic circumstances than others in the same society. Bursaries will be awarded following an application process. Questions on the application form relating to socio-economic background follow guidance from the Social Mobility Commission.



Find out more

Find out more about Aspex and our over 40 years of history by visiting our website or follow us on social media.

www.aspex.org.uk
[@aspexportmsouth](https://twitter.com/aspexportmsouth)

Have further questions?

If you have any further questions regarding any part of the aspire course, please email ricardo@aspex.org.uk

Visit Aspex

The Vulcan Building
Gunwharf Quays
Portsmouth PO1 3BF



aspex
portsmouth

Images by Phoebe Wingrove
Designed by Maya Brasington